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**For Immediate Release:**

## **PIXAR SIGNS MULTI-MILLION DOLLAR AGREEMENT WITH SYMBOLICS**

Anaheim, California, May 11, 1986 -- Pixar today announced that it has signed a multi-million dollar original equipment manufacturer (OEM) agreement, its first, with Symbolics Inc. The announcement was made at the Computer Graphics '86 Conference and Exposition.

Symbolics Inc., located in Cambridge, Massachusetts, is a leading developer, manufacturer and marketer of advanced computer systems for artificial intelligence and other symbolic processing applications. Symbolics will provide systems using the Symbolics 3600 family of computers and the Pixar Image Computer for government and defense industry mapping and image interpretation.

Ed Catmull, president of Pixar, said, "We are very excited to be working with Symbolics. The unique and powerful environment of the Symbolics system, combined with the graphics capabilities of the Pixar Image Computer, will provide significant tools for interpretation and manipulation of high-quality images."

"We are extremely pleased to be Pixar's first OEM customer," said Sheila Madsen, acting general manager of the Symbolics Graphic Division, Westwood, California. "As the recognized leader in the area of symbolic processing, we feel the merger of our two technologies will be a giant win in the fields of image processing, image

understanding, machine vision, image synthesis, animation and mapping, medical imaging and related applications."

"Our initial marketing emphasis will be government and defense industry image interpretation and exploitation," she added. The Pixar Image Computer will be used to process digital data from satellites and generate large detailed two- and three-dimensional images.

Tom McMahon, Symbolics Graphic Division manager of engineering, said, "We now have a machine, slightly more specialized than a general-purpose computer, that is applicable to the broad spectrum of graphics problems. It is also a clear price-performance winner over dedicated systems."

The Pixar Image Computer is a pixel-based, programmable general-purpose computer that generates and manipulates large digital images. It processes high-resolution picture data -- either color or black and white -- at 40 million instructions per second. Its four parallel processors, integrated with a large high-resolution memory go far beyond the limits imposed by conventional image processing devices. Since the Pixar Image Computer is programmable, it enables OEMs such as Symbolics to develop custom applications for their markets.

Pixar designs and manufactures high-performance computers and software specifically tailored to state-of-the-art computer graphics and image processing applications. Pixar markets its products directly to research and development organizations, and through OEMs to markets such as medical imaging, geophysical analysis, government, graphic arts, and design and animation.

Formerly the Computer Graphics Division of Lucasfilm Ltd., Pixar was acquired by Steven P. Jobs and the employees of Pixar in February 1986. Pixar is based in San Rafael, California.